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|  | **Beginning (4)** | **Developing (6)** | **Accomplished (8)** | **Exemplary (10)** |
| **Inquiry Question** (x2)  **/20** | Inquiry question lacks focus and /or is unable to be researched. The website is hindered by the lack of focus of the inquiry question. | The inquiry question is somewhat focused but difficult to research. The information presented on the website is somewhat connected to the question of inquiry. | The inquiry question is focused and researchable. The inquiry question attempts to tackle a real world issue or controversy. | The inquiry question is focused and researchable. It tackles a real world issue or controversy. The inquiry question is clearly stated. |
| **Content** (x4)  **/40** | Some of the information is communicated in the writer’s own words. The information presented is loosely related to the inquiry question. | Most of the information is communicated in the writer’s own words. Some of the information presented answers or supports the inquiry question. | Information is communicated to the reader in the writer’s own words. Most of the information presented answers or supports the inquiry question. | Information is clearly communicated to the reader in the writer’s own words. All of the information presented answers or supports the inquiry question and demonstrates a deep understanding of the topic. |
| **Grammar and Spelling**  (x2)  **/20** | There are a number of grammatical and spelling errors that detract from the content of the website. | There are a number of grammatical or spelling errors that detract from the content of the website. | There are a few grammatical or spelling errors, but they do not detract from the content of the website.. | There are barely any grammatical or spelling errors. |
| **Links**  **/10** | Linked information is missing or does not function properly. | Links to some research are provided on the website and some of the links function properly. | Links to research are provided on the websites. All research is cited and linked. Or all links function properly. | Links to research are provided on the websites. All research is cited and linked. All links function properly. |
| **Layout and Design**  **/10** | The web pages are cluttered looking or confusing. It is often difficult to locate important elements. | The web pages have a usable layout, but may appear busy or boring. It may be difficult to locate some of the important elements. | The web pages have an attractive and usable layout. It is easy to locate all important elements. | The website has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. |